

## Steps for Creating a One-Click Offer

In WineDirect navigate to Maintab “Store”> Subtab “Promos”

Hover Over promos and “One-Click Offers” will show up at the bottom

The screenshot shows the WineDirect Website Administration Panel. The 'Store' tab is highlighted in the top navigation bar. Below it, the 'Promos' subtab is also highlighted. A green callout box labeled 'Hover Over Promos' points to the 'Promos' subtab. On the left side, there is an 'Orders' section with a green '+ Add An Order' button. The main content area displays a table of orders with columns for Order Info, Date Time (PST), Order Type, Bill Name Ship Name, Ship Status, and Total. The table contains three rows of order data.

Order Info	Date Time (PST)	Order Type	Bill Name Ship Name	Ship Status	Total
1066	08/19/2022 1:59pm	ClubOrder	Black, Regulus Black, Regulus	Completed Paid	\$150.00
1065	08/19/2022 1:56pm	ClubOrder	Herrera, Elise Herrera, Elise	Completed Paid	\$150.00
1064	08/15/2022 10:34am	POS	Herrera, Elise Herrera, Elise	Completed Paid	\$48.00

Next: Click the Green “Add a One Click Offer” button in the top right hand side.

The screenshot shows the WineDirect Website Administration Panel. The 'Promos' subtab is selected. A green callout box labeled 'Click Add a One-Click Offer' points to a green button in the top right corner. Below the navigation bar, the 'One Click Offers' section is visible. A green callout box labeled '+ Add a One Click Offer' points to a green button in the top right corner of the 'One Click Offers' section. The main content area displays a list of One Click Offers with columns for Name and a search icon. The list contains several offers, including 'Wine of The Month', 'Pinot Special', 'Que Sera Syrah', 'Holiday Gifting', 'Halloween Party', 'Thanksgiving Event Special', and 'Holiday Event Tasting Flight'. To the right of the list, there is a section titled 'Recently Edited One Click Offers' which contains a list of offers that have been recently edited, including 'Holiday Event Tasting Flight', 'Thanksgiving Event Special', 'Halloween Party', 'Wine of The Month', and 'Holiday Gifting'.

Name
Wine of The Month
Pinot Special
Que Sera Syrah
Holiday Gifting
Halloween Party
Thanksgiving Event Special
Holiday Event Tasting Flight

Recently Edited One Click Offers
Holiday Event Tasting Flight
Thanksgiving Event Special
Halloween Party
Wine of The Month
Holiday Gifting

Once added, you will need to name the offer and add the items you want to be linked to it.

Dashboard Content Editor Store Contacts Settings Reports Support Community Internal

Orders Products Inventory State Profile Shipping Price Levels Clubs Allocations Gift Cards Source Codes Promos Loyalty Points

## One Click Offer - Example

**General Information**

Name **Example**

Give your offer a name (not Visible to consumer) and place items you want to be automatically placed into their shopping cart

[Edit](#)

**Custom Cart**

Product (SKU)	Price	Quantity	Total
19MB-AG	\$99.00	1	\$99.00

[+ Add Product](#) [X Remove](#)

**Marketing**

URL [https://eliseherrera\\_sandbox.uswest2.vin65dev.com/add-cart/Example](https://eliseherrera_sandbox.uswest2.vin65dev.com/add-cart/Example)

Marketing URL [add-cart/Example](#)

QR Code 

[+ Add a One Click Offer](#)

**Recently Viewed One Click Offers**

- Example

**Recently Edited One Click Offers**

- Example
- Holiday Event Tasting Flight
- Thanksgiving Event Special
- Halloween Party
- Wine of The Month

Now you one click offer is ready to use! Either copy and paste the URL anywhere you want them to auto add these to a cart (i.e. email marketing campaign) or use the QR codes to have people scan on site!

**Custom Cart**

Product (SKU)	Price	Quantity	Total
19MB-AG	\$99.00	1	\$99.00

[+ Add Product](#) [X Remove](#)

**Marketing**

URL [https://eliseherrera\\_sandbox.uswest2.vin65dev.com/add-cart/Example](https://eliseherrera_sandbox.uswest2.vin65dev.com/add-cart/Example)

Marketing URL [add-cart/Example](#)

QR Code 

Use the QR code or URL link found in the marketing section below the One-Click Offer

[Edit](#)

[Return to List](#)

**Recently Edited One Click Offers**

- Example
- Holiday Event Tasting Flight
- Thanksgiving Event Special
- Halloween Party
- Wine of The Month

\*If you choose to create a marketing campaign around this you can build out promo codes to be included:

WINE-DIRECT Elise Herrera - Sandbox → Website Administration Panel

Dashboard Content Editor Store Contacts Settings Reports Support Community Internal

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### Promo - Thanks Event Email Promo Duplicate + Add a Promo

**General Information**

Type	Discount Off
Name	Thanks Event Email Promo
Code	THANKSEVENT20
Available To	Everyone
Product Selection	Promotion on Select Departments
Starts	Expires
Limit Use	Limit Per Customer
Uses	1 Uses Per Customer
Allow Show Promo on List in POS	No
POS Promo Name	

Added: 09/07/2022 | Modified: 09/27/2022 | by Elise Herrera Edit

**Departments**

Departments	Current Vintage Wines
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Edit

**Excluded Products**

**Promo Properties**

- Manage Promo Categories

**Recently Viewed Promos**

- Thanks Event 20 Contact Type Promo
- Thanks Event Email Promo

**Recently Edited Promos**

- Thanks Event 20 Contact Type Promo
- Thanks Event Email Promo
- Halloween
- Annual Subscription Club Processing Discount
- Wine Of the Month

Or you can further create a promo based around a contact type assigned to those event attendees just remember these people will need that particular contact type assigned to them and to be

logged in for this to work, but with the contact type assigned it is much easier to target this specific subset of contacts.

**WINE DIRECT** Elise Herrera - Sandbox →  
Website Administration Panel

Dashboard | Content Editor | Store | Contacts | Settings | Reports | Support | Community | Internal

Orders | Products | Inventory | State Profile | Shipping | Price Levels | Clubs | Allocations | Gift Cards | Source Codes | Promos | Loyalty Points

### Promo - Thanks Event 20 Contact Type Promo Duplicate + Add a Promo

**General Information**

Type	Discount Off		
Name	Thanks Event 20 Contact Type Promo		
Code	Available To <b>Specific Contact Types</b>		
Product Selection	Promotion on Entire Store		
Starts	Expires		
Limit Use	Limit Per Customer	Uses	1 Uses Per Customer
Allow Show Promo on List in POS	No	POS Promo Name	

Added: 09/07/2022 | Modified: 09/27/2022 | by Elise Herrera Edit

**Contact Types**

Contact Types	Thanks Event Attendee
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Edit

**Excluded Products**

No Products Excluded

**Promo Properties**

- Manage Promo Categories

**Recently Viewed Promos**

- Thanks Event Email Promo
- Thanks Event 20 Contact Type Promo

**Recently Edited Promos**

- Thanks Event 20 Contact Type Promo
- Thanks Event Email Promo
- Halloween
- Annual Subscription Club Processing Discount
- Wine Of the Month