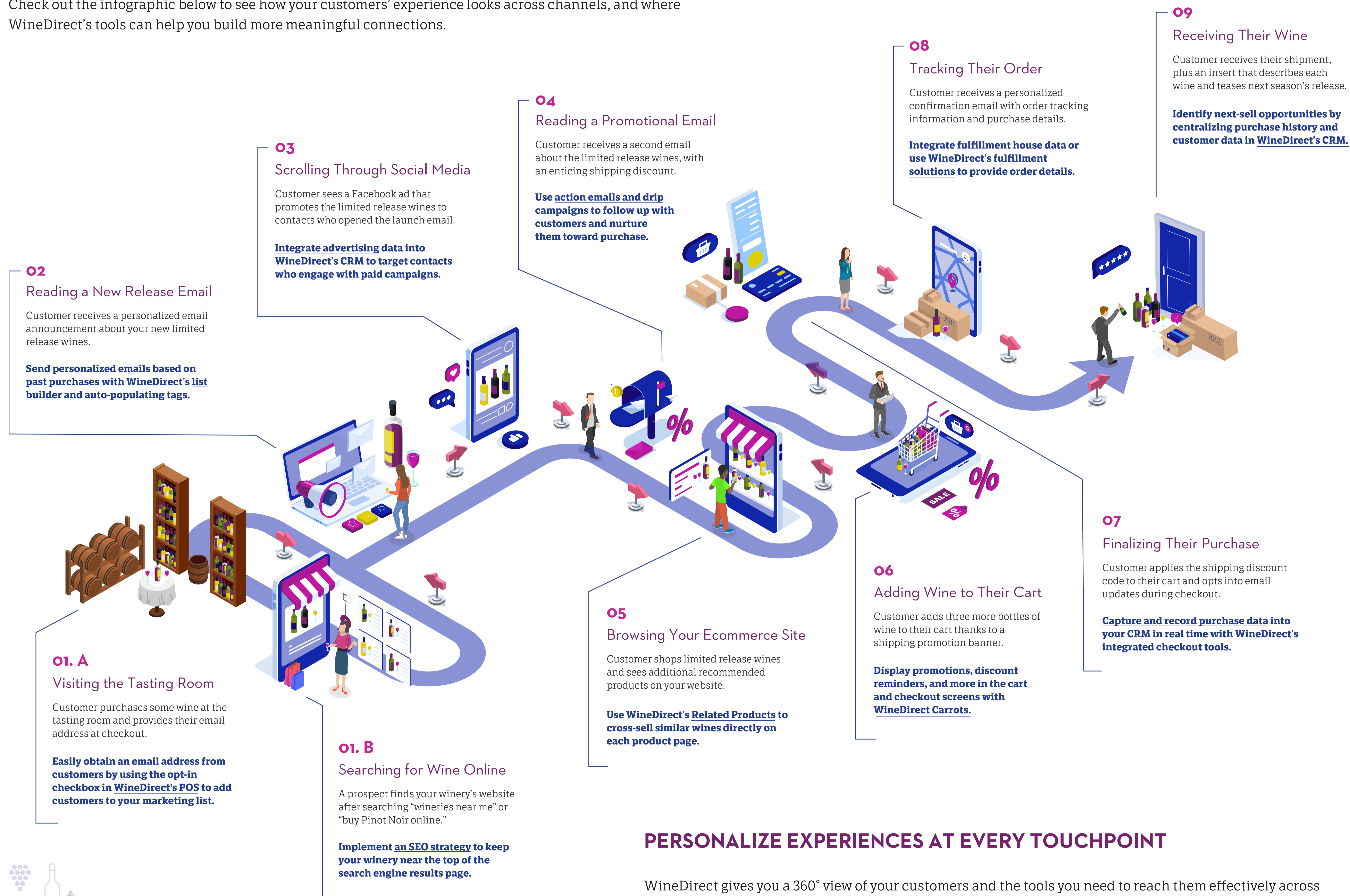


Your Winery's Customer Experience, Visualized

Your winery's customer experience goes beyond the moment when someone makes a purchase or steps into your tasting room. It also includes the full lifecycle of interactions they have with your winery in organic search channels, over email and social media, on your ecommerce site, and more.

Check out the infographic below to see how your customers' experience looks across channels, and where WineDirect's tools can help you build more meaningful connections.



PERSONALIZE EXPERIENCES AT EVERY TOUCHPOINT

WineDirect gives you a 360° view of your customers and the tools you need to reach them effectively across channels by connecting the dots between your tasting room, your ecommerce site, and everywhere in between.

If you're looking for ways to take your winery's customer experience to the next level with an industry-leading DTC platform, our team would love to talk to you.

REQUEST A DEMO